



## Praise for the Book...

*"Simple, direct, and invaluable... **The Radiologist's Guide to Meaningful Use** cuts through the clutter—successfully educating the reader, providing strategic direction, and offering pragmatic and useful recommendations to help radiologists achieve meaningful use."*

### **John P. Glaser, PhD**

Former Senior Advisor, Office of the National Coordinator for Health Information Technology, HHS

*"A practical and effective road map to help imaging professionals navigate the HITECH Act—this book gives you the confidence and know-how to be successful with the CMS EHR Incentive Programs."*

### **John A. Patti, MD, FACR**

Chairman, ACR Board of Chancellors  
Thoracic Radiology, Massachusetts General Hospital

*"This timely book will serve as a beacon for those searching for answers to meaningful use questions. Administrators, vendors, and front-line radiology practitioners will appreciate this step-by-step model for navigating a confusing topic."*

### **George S. Bisset III, MD**

President, RSNA Board of Directors, 2011-12  
Chair of Pediatric Radiology, Texas Children's Hospital  
Professor of Radiology, Baylor College of Medicine

*"An articulate voice in radiology concerning meaningful use—this book provides a comprehensive and much needed overview of the topic. A well-written guide by well-versed experts."*

### **Burton P. Drayer, MD**

President, RSNA Board of Directors, 2010-11  
Radiologist-in-Chief, The Mount Sinai Medical Center  
Executive VP of Risk, The Mount Sinai Medical Center

*"This is essential reading for anyone trying to understand meaningful use—a detailed and compelling how-to book for the radiology community."*

### **J. Raymond Geis, MD, FACR**

Chair-elect, SIIM  
Neuroradiology, Advanced Medical Imaging Consultants

## FOR IMMEDIATE RELEASE

### **NEW BOOK HELPS RADIOLOGY PROFESSIONALS TAKE ON MEANINGFUL USE**

#### **Comprehensive Guide Cuts Through Clutter and Gives Radiologists the Confidence and Know-How to be Successful with the Stage 1 CMS EHR Incentive Programs**

**November 27, 2011** - In their book "The Radiologist's Guide to Meaningful Use: A step-by-step approach to the Stage 1 CMS EHR Incentive Programs" (ISBN: 978-0615563169), Jonathon L. Dreyer and Dr. Keith J. Dreyer help radiologists and imaging practices prepare, develop, execute, and sustain a successful and effective meaningful use strategy.

#### **A Strategic Plan for Meaningful Use Success**

By creating a simple road map that is easy to follow, the authors offer pragmatic and useful recommendations that readers can apply to their imaging practices. Beginning with the fundamentals, the authors present an overview of the program, dive into the legislation and regulations, touch on incentives and penalties, review Stage 1 objectives and measures, discuss the product certification process, and tie everything back to how it applies to radiology professionals.

Once the reader is educated on the basics, the guide transitions into a 10-step approach for how to become a meaningful user by discussing preparation techniques, tips for developing your strategy, details on executing your strategy, and how to sustain compliance with the program.

Next, the authors interview leaders in the community who talk about their experiences with meaningful use and offer best practice advice for success.

Finally, the book concludes by offering guidance for staying informed, reviews ongoing advocacy efforts, takes a look at available resources and tools, tackles frequently asked questions, and leaves the reader with the confidence to take on meaningful use.

#### **Companion Website: [theMUguide.com](http://theMUguide.com)**

Meaningful use is an evolving subject and it is critical to have access to the most current information. To enhance the reader's experience, the authors have incorporated quick reference (QR) codes throughout the text of the guide. These access points direct the reader to an online reference website where the most up-to-date information and downloadable companion material can be found.

#### **Giving Back to Improve Health Care**

The primary goal of meaningful use is to improve health care quality, safety, and efficiency while reducing health disparities. In an effort to support better health care as the nation makes this transition, a portion of both author's proceeds, and 100 percent of Dr. Keith J. Dreyer's proceeds, will be donated to various health care charities that are improving patient care and overall population health today.

## About the Book

The trade paperback of **The Radiologist's Guide to Meaningful Use** is 6 by 9 inches, 240 pages, with a cover price of \$59.95, ISBN: 978-0615563169. The book is available now on **Amazon.com** ([amazon.theMUguide.com](http://amazon.theMUguide.com)) and through the guide's official e-store on **theMUguide.com**.

## About the Authors

**Jonathon L. Dreyer** is a senior health care marketing professional in Boston, Massachusetts. His deep understanding of medical imaging technology and healthcare IT has contributed to the development and successful deployment of technology across a number of health care verticals. He has authored several articles on clinical decision support, radiology reporting, speech recognition, business intelligence, electronic health records, meaningful use, and mHealth and is an active blogger and contributor to standards and interoperability projects.

**Keith J. Dreyer, DO, PhD, FSIIM** is the Vice Chairman of Radiology Informatics at Massachusetts General Hospital and Assistant Professor of Radiology at the Harvard Medical School. He is a Diagnostic Radiologist, certified by the American Board of Radiology with a PhD in Computer Science. Dr. Dreyer holds, and has held, numerous board and committee positions with the ACR, RSNA, SIIM, and other national medical societies and has authored numerous scientific papers, articles and books, as well as lectures worldwide on digital imaging, medical informatics, clinical language understanding, and electronic health records.

## Additional Information for the Media

To download an electronic version of the press release, additional book information, testimonials, cover artwork, author headshots, and bios, please go to **media.theMUguide.com**.